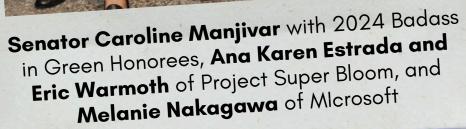
# GREEN AWARDS

SmogShoppe ' Los Angeles, CA Friday, June 27 2025

The Badass in Green Awards recognizes the achievements of innovators and leaders in the fight for climate justice and against climate change.









Violet Sage Walker of the Northern Chumash Tribal Council, accepting her 2022 Badass in Green Award











- Protecting our public lands, air, and water
- Building democracy by increasing voter access and participation
- Transitioning to clean energy & transportation
- Transitioning workers to new jobs in a green economy
- Implementing sustainable agriculture practices
- V Protecting communities from toxins and pollution

# ABADASSIN GREENISA CHAMPION OF:

#### 2024 HONOREES

2025 honorees to be announced



Microsoft's commitment to taking carbon neutrality a step further and aiming to be carbon negative by 2030, as well as their support for California Environmental Voters' sponsored bill SB 253, exemplifies true climate leadership.

#### **Award Recipients**



Melanie Nakagawa
Chief Sustainability
Officer



Project Super Bloom's partnership in electing progressive climate champions to the legislature while also supporting high school and college students in their own climate advocacy shows dedication to building better communities.

#### **Award Recipients**



**Eric Warmoth**Co-founder &
Finance Director



Ana Karen Estrad
Chair of the
Board of Directors



# PAST BADASS HONOREES



Violet Sage Walker
Tribal Chairwoman,
Northern Chumash
Tribal Council



Adam McKay
Director & Producer,
DON'T LOOK UP



Nicole Taylor
President & CEO,
Silicon Valley
Community Foundation



Genesis Butler
Environmental &
Animal Rights Activist



Former Vice President Kamala Harris

**Dolores Huerta** 

**Civil Rights Activist** 

& Labor Leader



Former Vice President

Al Gore



Caroline Choi
SVP, Corporate Affairs,
Southern California
Edison

## 2024 PRESENTERS

2025 speakers to be announced



Congresswoman

Sydney

Kamlager-Dove



California Senator
Caroline
Menjivar



Assemblymember Speaker
Robert
Rivas



California Senator

Lena

Gonzalez



Mayor of Culver City
Yasmine-Imani
McMorrin







Board Member Randall Winston, Tribal Chairwoman Violet Sage Walker, Attorney General Rob Bonta, Board Member Fran Diamond, Youth Activist Genesis Butler, Senator Henry Stern, Asm Laura Friedman, and Congresswoman Sydney Kamlager-Dove





EnviroVoters CEO Mary Creasman

Culver City Mayor **Yasmine-Imani McMorrin** provides opening remarks at the 2024 awards

a snapshot of the Single Singl



Chief Sustainability Officer of Microsoft, **Melanie**Nakagawa, and Senator Lena Gonzalez

#### **SPONSOR BENEFITS**

#### **Support Climate Action**

California Environmental Voters' mission is to transform our political system to stop the climate crisis, build resilient, connected and green communities, and create a more just and sustainable economy. **Sponsoring the Badass in Green Awards empowers our nonprofit mission across California.** 

#### **Community Recognition**

As a sponsor, you or your organization have the opportunity to be recognized in pre and post-event promotional material, as well as highlighted during the program. **Badass in Green has SOLD OUT with over 215 attendees for the last three years.** We anticipate this same headcount in 2025.

#### **Brand Exposure**

Our high-performing email marketing lists and social media channels give sponsors exposure to our engaged group of climate advocates, leaders, and donors, showing all of California and its political and environmental communities, your commitment to solving the climate crisis.

20,000
engaged users on our email marketing lists for Badass in Green in 2025

76.5%
unique open rate on
2024 Badass in
Green emails

24,000
average views on
2024 Badass in
Green social
posts\*

#### PAST SPONSORS:

Altshuler Berzon LLP Armbruster Goldsmith & Delvac LLP Bridge Bank California Federation of Teachers California Labor Federation California State Parks Foundation Consumer Attorneys of California Cotchett, Pitre & McCarthy, LLP Daniel Yost **EMC** Research Fearless Advocacy Glen Dake The Honorable Harley Rouda, Haymaker Strategies

SILICON VALLEY community foundation®

The Honorable Anthony Rendon, Speaker of the Assembly California Legislative LGBTQ Caucus Los Angeles Department of Water and Power NRDC Ormat Geothermal and GRC Wendy-Sue Rosen & Elliot Rosenstein S.E. Owens **SEIU** Silicon Valley Community Foundation Smart Justice California Southern California Edison System1 Tesla Tulchin Research

**UFCW Western States Council** 





#### SYSTEM1





#### SPONSOR LEVELS

\$1K - \$10K

+ Custom Packages Available

#### Agitator \$1,000

- On-screen sponsor listing at event
- Admittance for 2 guests to main event
- Inclusion in post-event social media

#### Resistor

\$2,500

- On-screen sponsor listing at the event
- Admittance for 4 guests to main event
- Inclusion in post-event social media

### Fighter \$5,000

- Half-screen sponsor listing at the event
- Verbal recognition during the event
- Admittance for 5 to the main event + 2 of these guests are also invited to join the VIP pre-party
- Inclusion in post-event social media
- Opportunity to include merch in event gift bag

#### Fearless \$10,000

- Logo on event invitations
- Half-screen sponsor listing at event
- Verbal recognition during the event
- Digital ad opportunity
- Admittance for 6 to main event + 4 of these guests are also invited to join the VIP pre-party
- Inclusion in pre and post-event social media
- Opportunity to include merch in event gift bag

#### Custom Packages \$10,000+

Tailor your sponsorship to fit your needs with benefits that match your organizational priorities! Custom benefits may include:

- Branding opportunities
- Marketing collaborations
- GA & VIP ticket bundles
- Merch for event gift bags
- Speaking opportunities
- Presenting opportunities
- Verbal recognition
- VIP seating at event
- Social Media shout outs
- Membership into the Eco Power Caucus
- and more!



#### SPONSOR LEVELS \$25K - \$50K

### **Badass** \$25,000

- Primary brand affiliation with the event
- Logo on event invitations and on all event marketing materials
- Half page sponsor listing during event
- Showcase looping video content on displays during event
- Verbal recognition during the event
- Admittance for 6 to VIP pre-reception
   AND main event program
- Inclusion in all event social media + opportunities to collaborate
   Opportunity to include branded merch in event gift bags
- Membership in the Eco Power Caucus donor circle, which includes opportunities to engage with EnviroVoters staff and leadership



## Presenting \$50,000

- Sole co-presenting credit
- Logo on event invitations an on all event marketing materials
- Full-page sponsor listing during event
- Logo on step & repeat at the event
- Showcase looping video content on displays during event
- Verbal recognition during the program
- Admittance for 10 to VIP pre-reception AND main event program
- Inclusion in all event social media + opportunities to collaborate
- Opportunity to include merch in gift bags
- Speaking opportunity during program
- Membership in the Eco Power Caucus donor circle, which includes opportunities to engage with EnviroVoters staff and leadership

#### WHY YOUR SUPPORT MATTERS

In the face of an anti-environment Presidential Administration, California has an outsized responsibility to lead, ensuring both national and global progress and positioning the state as a powerful counterweight to federal environmental rollbacks. It will take partnership, agency, and shared vision to make big breakthroughs, and California Environmental Voters has a 52-year proven record of being a connecting force for passing environmental policies, holding state lawmakers accountable, and winning elections.

In 2024, EnviroVoters...

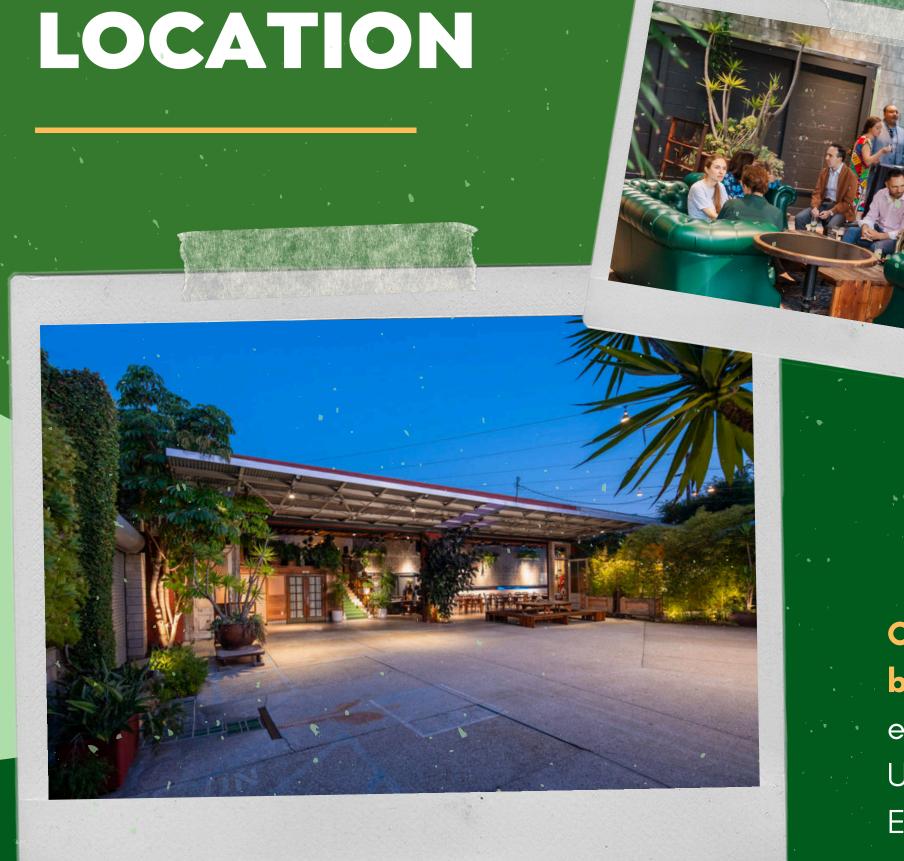
Passed Prop 4, a historic \$10 billion dollar climate bond for investments in resilience & clean energy solutions

Won 87% of our head-to-head priority races against Big Oil, despite being outspent by them 20:1

Passed 12 major pieces of climate legislation, including beating back delays and weakening of SB 253 with the passage of SB 219

Expanded two
national monument
designations an
additional 100,000
acres after years-long
advocacy through our
Ed Fund

Our victories remind us of what we're capable of doing together against big opposition. With the help of our partners, legislative champions, funders, and supporters like you, EnviroVoters, the Ed Fund, and EnviroVoters' sponsored PAC entities accomplish game-changing wins for the environment and the communities most affected by climate change.



## SmogShoppe Culver City, CA

Once a 1980s smog-check center, SmogShoppe is now a 100% solar-powered, 6,500 square foot indoor/outdoor event venue and a haven for desert plants, vertical gardens and chic vintage furnishings. SmogShoppe's spacious courtyard area is an oasis within Los Angeles, surrounded by garden walls filled with over 2,000 sq ft of greenery.

One of the most sustainably designed urban spaces both in Los Angeles and the United States, SmogShoppe exceeds nearly every requirement in every category for the US Green Building Council's Leadership in Energy & Environmental Design (LEED) Platinum Certification.

#### **NEXT STEPS**

#### To sponsor the event or for more information, please contact:

Shanil Jiwani, Head of Partnerships shanil@envirovoters.org 213-925-0369

ReJeana Goldsborough, Sr. Events Manager rejeana@envirovoters.org 484-824-8059

Contributions or gifts to California Environmental Voters are not tax deductible as charitable contributions. EnviroVoters' Tax ID number is 94-3169564.











