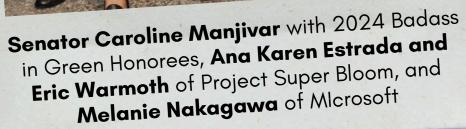
GREEN AWARDS

SmogShoppe ' Los Angeles, CA Friday, June 27 2025

The Badass in Green Awards recognizes the achievements of innovators and leaders in the fight for climate justice and against climate change.









Violet Sage Walker of the Northern Chumash Tribal Council, accepting her 2022 Badass in Green Award











- Protecting our public lands, air, and water
- Building democracy by increasing voter access and participation
- Transitioning to clean energy & transportation
- Transitioning workers to new jobs in a green economy
- Implementing sustainable agriculture practices
- Protecting communities from toxins and pollution

ABADASSIN GREENISA CHAMPION OF:

2024 HONOREES

2025 honorees to be announced



Microsoft's commitment to taking carbon neutrality a step further and aiming to be carbon negative by 2030, as well as their support for California Environmental Voters' sponsored bill SB 253, exemplifies true climate leadership.

Award Recipients



Melanie Nakagawa
Chief Sustainability
Officer



Project Super Bloom's partnership in electing progressive climate champions to the legislature while also supporting high school and college students in their own climate advocacy shows dedication to building better communities.

Award Recipients



Eric WarmothCo-founder &
Finance Director



Ana Karen Estrad
Chair of the
Board of Directors



PAST BADASS HONOREES



Violet Sage Walker
Tribal Chairwoman,
Northern Chumash
Tribal Council



Adam McKay
Director & Producer,
DON'T LOOK UP



Nicole Taylor
President & CEO,
Silicon Valley
Community Foundation



Genesis Butler
Environmental &
Animal Rights Activist



Vice President Kamala Harris

Dolores Huerta

Civil Rights Activist

& Labor Leader



Former Vice President

Al Gore



Caroline Choi
SVP, Corporate Affairs,
Southern California
Edison

2024 PRESENTERS

2025 speakers to be announced



Congresswoman

Sydney

Kamlager-Dove



California Senator
Caroline
Menjivar



Assemblymember Speaker
Robert
Rivas



California Senator

Lena

Gonzalez



Mayor of Culver City
Yasmine-Imani
McMorrin







Board Member Randall Winston, Tribal Chairwoman Violet Sage Walker, Attorney General Rob Bonta, Board Member Fran Diamond, Youth Activist Genesis Butler, Senator Henry Stern, Asm Laura Friedman, and Congresswoman Sydney Kamlager-Dove





Chief Sustainability Officer of Microsoft, **Melanie**Nakagawa, and Senator Lena Gonzalez



Assemblymember Rick Chavez Zbur EnviroVoters CEO Mary Creasman



Culver City Mayor **Yasmine-Imani McMorrin** provides opening remarks at the 2024 awards

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SPONSOR BENEFITS

Support Climate Action

California Environmental Voters' mission is to transform our political system to stop the climate crisis, build resilient, connected and green communities, and create a more just and sustainable economy.

Sponsoring the Badass in Green Awards empowers our nonprofit mission across California.

Brand Exposure

You or your organization will be credited as a sponsor during the event and receive additional brand exposure online through EnviroVoters' marketing channels. Top level sponsors receive heightened exposure and affiliation with the awards.

Community Recognition

As a sponsor, you or your organization have the opportunity to be recognized in promotional material, and highlighted during the program, showing all of California, and its political and environmental communities, your commitment to solving the climate crisis.

PAST SPONSORS:

Altshuler Berzon LLP Armbruster Goldsmith & Delvac LLP Bridge Bank California Federation of Teachers California Labor Federation California State Parks Foundation Consumer Attorneys of California Cotchett, Pitre & McCarthy, LLP Daniel Yost **EMC** Research Fearless Advocacy Glen Dake The Honorable Harley Rouda, Haymaker Strategies

SILICON VALLEY community foundation®

The Honorable Anthony Rendon, Speaker of the Assembly California Legislative LGBTQ Caucus Los Angeles Department of Water and Power NRDC Ormat Geothermal and GRC Wendy-Sue Rosen & Elliot Rosenstein S.E. Owens **SEIU** Silicon Valley Community Foundation Smart Justice California Southern California Edison System1 Tesla Tulchin Research

UFCW Western States Council





SYSTEM1





SPONSOR LEVELS

\$1K - \$10K

+ Custom Packages Available

Agitator \$1,000

- On-screen sponsor listing at event
- Admittance for 2 guests to main event
- Inclusion in post-event social media

Resistor

\$2,500

- On-screen sponsor listing at the event
- Admittance for 4 guests to main event
- Inclusion in post-event social media

Fighter \$5,000

- Half-screen sponsor listing at the event
- Verbal recognition during the event
- Admittance for 5 guests to main event
- 2 VIP tickets for pre-reception
- Inclusion in post-event social media
- Opportunity to include merch in event gift bag

Fearless \$10,000

- Logo on event invitations
- Half-screen sponsor listing at event
- Verbal recognition during the event
- Digital ad opportunity
- Admittance for 6 guests to main event
- 4 VIP tickets for pre-reception
- Inclusion in pre and post-event social media
- Opportunity to include merch in event gift bag

Custom Packages \$10,000+

Tailor your sponsorship to fit your needs with benefits that match your organizational priorities! Custom benefits may include:

- Branding opportunities
- Marketing collaborations
- GA & VIP ticket bundles
- Merch for event gift bags
- Speaking opportunities
- Presenting opportunities
- Verbal recognition
- VIP seating at event
- Social Media shout outs
- Membership into the Eco Power Caucus
- and more!



SPONSOR LEVELS \$25K - \$50K

Badass \$25,000

- Primary brand affiliation with the event
- Logo on event invitations and on all event marketing materials
- Half page sponsor listing during event
- Showcase looping video content on displays during event
- Verbal recognition during the event
- Admittance for 6 to VIP pre-reception
 AND main event program
- Inclusion in all event social media + opportunities to collaborate
 Opportunity to include branded merch in event gift bags
- Membership in the Eco Power Caucus donor circle, which includes opportunities to engage with EnviroVoters staff and leadership



Presenting \$50,000

- Sole co-presenting credit
- Logo on event invitations an on all event marketing materials
- Full-page sponsor listing during event
- Logo on step & repeat at the event
- Showcase looping video content on displays during event
- Verbal recognition during the program
- Admittance for 10 to VIP pre-reception AND main event program
- Inclusion in all event social media + opportunities to collaborate
- Opportunity to include merch in gift bags
- Speaking opportunity during program
- Membership in the Eco Power Caucus donor circle, which includes opportunities to engage with EnviroVoters staff and leadership

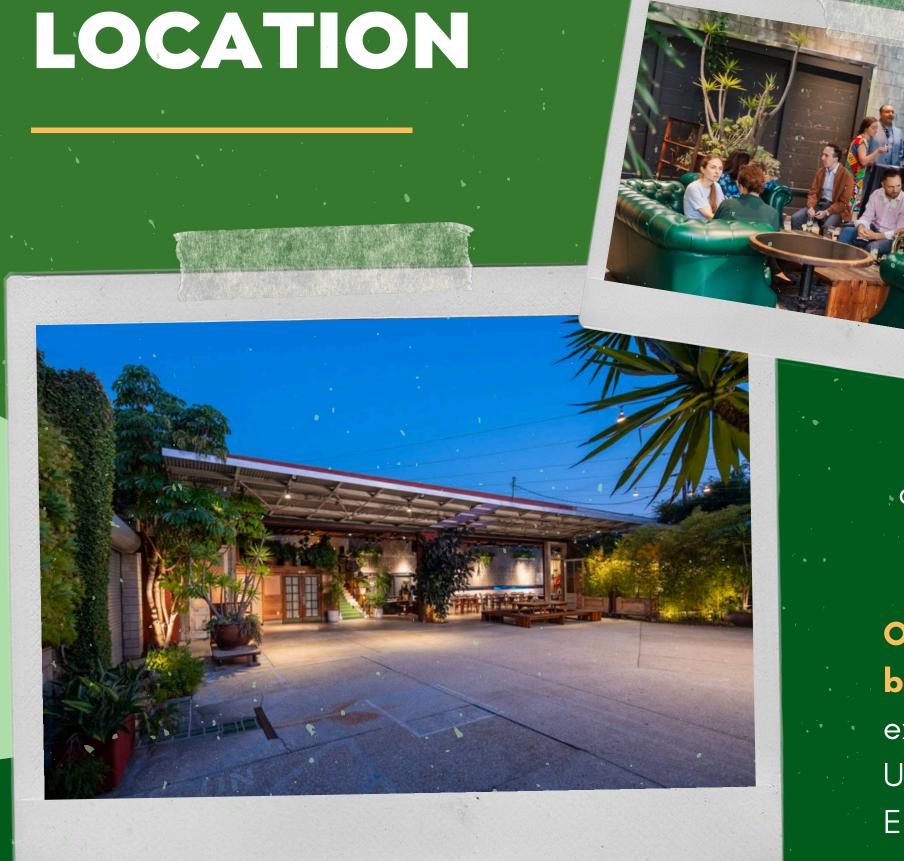
YOUR SUPPORT MATTERS

California Environmental Voters is a nonprofit organization that exists at the crossroads of the environment and politics. Since 1972, we have a proven record of winning elections and passing environmental policies in Sacramento and DC.

We believe the climate crisis is here and that this moment requires transformative change. California has the policy solutions to stop climate change but is lacking the political will to do it at the rate and scale that's necessary.

EnviroVoters exists to build the political power to solve the climate crisis, advance justice, and create a roadmap for global action. We organize voters, elect and train candidates, and hold lawmakers accountable for bold policy change.

It is only through the support of our private organizational and individual donors that EnviroVoters can execute this critical mission. Your support will allow us to make progress towards our vision of resilient, healthy, thriving communities, and a democracy and economy that is just and sustainable for all.



SmogShoppe Culver City, CA

Once a 1980s smog-check center, SmogShoppe is now a 100% solar-powered, 6,500 square foot indoor/outdoor event venue and a haven for desert plants, vertical gardens and chic vintage furnishings. SmogShoppe's spacious courtyard area is an oasis within Los Angeles, surrounded by garden walls filled with over 2,000 sq ft of greenery.

One of the most sustainably designed urban spaces both in Los Angeles and the United States, SmogShoppe exceeds nearly every requirement in every category for the US Green Building Council's Leadership in Energy & Environmental Design (LEED) Platinum Certification.

NEXT STEPS

To sponsor the event or for more information, please contact:

Shanil Jiwani, Head of Partnerships shanil@envirovoters.org 213-925-0369

ReJeana Goldsborough, Sr. Events Manager rejeana@envirovoters.org 484-824-8059

Contributions or gifts to California Environmental Voters are not tax deductible as charitable contributions. EnviroVoters' Tax ID number is 94-3169564.











