

BADASS IN GREEN AWARDS

SmogShoppe
Los Angeles, CA

Friday, June 27
2025

The Badass in Green Awards recognizes the achievements of innovators and leaders in the fight for climate justice and against climate change.

Instagram TikTok Twitter @envirovoters



Senator Caroline Manjivar with 2024 Badass in Green Honorees, **Ana Karen Estrada** and **Eric Warmoth** of Project Super Bloom, and **Melanie Nakagawa** of Microsoft



Violet Sage Walker of the Northern Chumash Tribal Council, accepting her 2022 Badass in Green Award



A BADASS IN GREEN IS A CHAMPION OF:

- ✓ Protecting our public lands, air, and water
- ✓ Building democracy by increasing voter access and participation
- ✓ Transitioning to clean energy & transportation
- ✓ Transitioning workers to new jobs in a green economy
- ✓ Implementing sustainable agriculture practices
- ✓ Protecting communities from toxins and pollution

2024 HONOREES

*2025 honorees to
be announced*



Microsoft

Microsoft's commitment to taking carbon neutrality a step further and aiming to be carbon negative by 2030, as well as their support for California Environmental Voters' sponsored bill SB 253, exemplifies true climate leadership.

Award Recipients



Melanie Nakagawa
Chief Sustainability
Officer



Project Super Bloom PAC

Project Super Bloom's partnership in electing progressive climate champions to the legislature while also supporting high school and college students in their own climate advocacy shows dedication to building better communities.

Award Recipients



Eric Warmoth
Co-founder &
Finance Director



Ana Karen Estrad
Chair of the
Board of Directors

BADASS 
IN
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PAST BADASS HONOREES



Adam McKay
Director & Producer,
DON'T LOOK UP



Nicole Taylor
President & CEO,
Silicon Valley
Community Foundation



Genesis Butler
Environmental &
Animal Rights Activist



Violet Sage Walker
Tribal Chairwoman,
Northern Chumash
Tribal Council



Dolores Huerta
Civil Rights Activist
& Labor Leader



Vice President
Kamala Harris



Former Vice President
Al Gore



Caroline Choi
SVP, Corporate Affairs,
Southern California
Edison

2024 PRESENTERS

*2025 speakers to
be announced*



Congresswoman
**Sydney
Kamlager-Dove**



California Senator
**Caroline
Menjivar**



Assemblymember Speaker
**Robert
Rivas**



California Senator
**Lena
Gonzalez**



Mayor of Culver City
**Yasmine-Imani
McMorris**

BADASS  IN
GREEN AWARDS



The 22 Fund Founder **Tracy Gray** with California Lieutenant Governor **Eleni Kounalakis**



Board Member **Randall Winston**, Tribal Chairwoman **Violet Sage Walker**, Attorney General **Rob Bonta**, Board Member **Fran Diamond**, Youth Activist **Genesis Butler**, Senator **Henry Stern**, Asm **Laura Friedman**, and Congresswoman **Sydney Kamlager-Dove**



California Environmental Voters & California Environmental Voters Ed Fund **Board Members**, CEO **Mary Creasman**, and EnviroVoters **Staff Members**



Assemblymember **Rick Chavez Zbur** and EnviroVoters CEO **Mary Creasman**



Culver City Mayor **Yasmine-Imani McMorris** provides opening remarks at the 2024 awards

a snapshot of the **BADASS** IN **GREEN AWARDS**



Chief Sustainability Officer of Microsoft, **Melanie Nakagawa**, and Senator **Lena Gonzalez**

SPONSOR BENEFITS

Support Climate Action

California Environmental Voters' mission is to transform our political system to stop the climate crisis, build resilient, connected and green communities, and create a more just and sustainable economy. **Sponsoring the Badass in Green Awards empowers our nonprofit mission across California.**

Brand Exposure

You or your organization will be credited as a sponsor during the event and receive additional brand exposure online through EnviroVoters' marketing channels. Top level sponsors receive heightened exposure and affiliation with the awards.

Community Recognition

As a sponsor, you or your organization have the opportunity to be recognized in promotional material, and highlighted during the program, **showing all of California, and its political and environmental communities, your commitment to solving the climate crisis.**

PAST SPONSORS:

Altshuler Berzon LLP
Armbruster Goldsmith & Delvac LLP
Bridge Bank
California Federation of Teachers
California Labor Federation
California State Parks Foundation
Consumer Attorneys of California
Cotchett, Pitre & McCarthy, LLP
Daniel Yost
EMC Research
Fearless Advocacy
Glen Lake
The Honorable Harley Rouda,
Haymaker Strategies

The Honorable Anthony Rendon,
Speaker of the Assembly
California Legislative LGBTQ Caucus
Los Angeles Department of
Water and Power
NRDC
Ormat Geothermal and GRC
Wendy-Sue Rosen & Elliot Rosenstein
S.E. Owens
SEIU
Silicon Valley Community Foundation
Smart Justice California
Southern California Edison
System1
Tesla
Tulchin Research
UFCW Western States Council



SYSTEM1



SPONSOR LEVELS

\$1K – \$10K

+ Custom Packages Available

Agitator

\$1,000

- On-screen sponsor listing at event
- Admittance for 2 guests to main event
- Inclusion in post-event social media

Resistor

\$2,500

- On-screen sponsor listing at the event
- Admittance for 4 guests to main event
- Inclusion in post-event social media

Fighter

\$5,000

- Half-screen sponsor listing at the event
- Verbal recognition during the event
- Admittance for 5 guests to main event
- 2 VIP tickets for pre-reception
- Inclusion in post-event social media
- Opportunity to include merch in event gift bag

Fearless

\$10,000

- Logo on event invitations
- Half-screen sponsor listing at event
- Verbal recognition during the event
- Digital ad opportunity
- Admittance for 6 guests to main event
- 4 VIP tickets for pre-reception
- Inclusion in pre and post-event social media
- Opportunity to include merch in event gift bag

Custom Packages

\$10,000+

Tailor your sponsorship to fit your needs with benefits that match your organizational priorities! Custom benefits may include:

- | | |
|-----------------------------|--|
| • Branding opportunities | • Verbal recognition |
| • Marketing collaborations | • VIP seating at event |
| • GA & VIP ticket bundles | • Social Media shout outs |
| • Merch for event gift bags | • Membership into the Eco Power Caucus |
| • Speaking opportunities | • and more! |
| • Presenting opportunities | |

BADASS[✓] IN
GREEN AWARDS

SPONSOR LEVELS

\$25K - \$50K

Badass \$25,000

- Primary brand affiliation with the event
- Logo on event invitations and on all event marketing materials
- Half page sponsor listing during event
- Showcase looping video content on displays during event
- Verbal recognition during the event
- Admittance for 6 to VIP pre-reception AND main event program
- Inclusion in all event social media + opportunities to collaborate
Opportunity to include branded merch in event gift bags
- Membership in the Eco Power Caucus donor circle, which includes opportunities to engage with EnviroVoters staff and leadership

**BADASS[✓] IN
GREEN AWARDS**

Presenting \$50,000

- Sole co-presenting credit
- Logo on event invitations and on all event marketing materials
- Full-page sponsor listing during event
- Logo on step & repeat at the event
- Showcase looping video content on displays during event
- Verbal recognition during the program
- Admittance for 10 to VIP pre-reception AND main event program
- Inclusion in all event social media + opportunities to collaborate
- Opportunity to include merch in gift bags
- Speaking opportunity during program
- Membership in the Eco Power Caucus donor circle, which includes opportunities to engage with EnviroVoters staff and leadership

YOUR SUPPORT MATTERS

California Environmental Voters is a nonprofit organization that exists at the crossroads of the environment and politics. Since 1972, we have a proven record of winning elections and passing environmental policies in Sacramento and DC.

We believe the climate crisis is here and that this moment requires transformative change.

California has the policy solutions to stop climate change but is lacking the political will to do it at the rate and scale that's necessary.

EnviroVoters exists to build the political power to solve the climate crisis, advance justice, and create a roadmap for global action. **We organize voters, elect and train candidates, and hold lawmakers accountable for bold policy change.**

It is only through the support of our private organizational and individual donors that EnviroVoters can execute this critical mission. **Your support will allow us to make progress towards our vision of resilient, healthy, thriving communities, and a democracy and economy that is just and sustainable for all.**

LOCATION



SmogShoppe

Culver City, CA

Once a 1980s smog-check center, SmogShoppe is now a 100% solar-powered, 6,500 square foot indoor/outdoor event venue and a haven for desert plants, vertical gardens and chic vintage furnishings. SmogShoppe's spacious courtyard area is an oasis within Los Angeles, surrounded by garden walls filled with over 2,000 sq ft of greenery.

One of the most sustainably designed urban spaces both in Los Angeles and the United States, SmogShoppe exceeds nearly every requirement in every category for the US Green Building Council's Leadership in Energy & Environmental Design (LEED) Platinum Certification.

NEXT STEPS

**To sponsor the event or for more information,
please contact:**

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Contributions or gifts to California Environmental Voters are not tax deductible as charitable contributions. EnviroVoters' Tax ID number is 94-3169564.

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