

# BADASS<sup>✓</sup> IN GREEN AWARDS

**SmogShoppe**  
Los Angeles, CA

**Friday, May 31, 2024**  
6:00 PM

The Badass in Green Awards recognizes the achievements of innovators and leaders in the fight for climate justice and against climate change.

   @envirovoters



Caroline Choi, SoCal Edison  
Assemblymember Laura Friedman



Attorney General Rob Bonta  
Senator Henry Stern





# A Badass in Green is a Champion of:

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- ✓ Protecting our public lands, air, and water
- ✓ Building democracy by increasing voter access and participation
- ✓ Transitioning to clean energy & transportation
- ✓ Transitioning workers to new jobs in a green economy
- ✓ Implementing sustainable agriculture practices
- ✓ Protecting communities from toxins and pollution



# Snapshot of Previous Honorees

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**Adam McKay**  
Director & Producer,  
*DON'T LOOK UP*



**Nicole Taylor**  
President & CEO,  
Silicon Valley  
Community Foundation



**Genesis Butler**  
Environmental &  
Animal Rights Activist



**Violet Sage Walker**  
Tribal Chairwoman,  
Northern Chumash  
Tribal Council



**Dolores Huerta**  
Civil Rights Activist  
& Labor Leader



Vice President  
**Kamala Harris**



Former Vice President  
**Al Gore**



**Caroline Choi**  
SVP, Corporate Affairs,  
Southern California Edison





The 22 Fund Founder Tracy Gray  
Lt Governor Eleni Kounalakis



California Environmental Voters & California  
Environmental Voters Ed Fund Board Members & CEO



Asm Rick Chavez Zbur  
EnviroVoters CEO Mary Creasman

Board Member Randall Winston, Tribal Chairwoman Violet Sage Walker, Attorney  
General Rob Bonta, Board Member Fran Diamond, Youth Activist Genesis Butler,  
Senator Henry Stern, Asm Laura Friedman, Congresswoman Sydney Kamlager

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Youth Activist Genesis Butler  
Genelle Butler



# Honoree Benefits

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## Support Climate Action

California Environmental Voters' mission is to transform our political system to stop the climate crisis, build resilient, connected and green communities, and create a more just and sustainable economy. **Sponsoring the Badass in Green Awards empowers our nonprofit mission across California.**

## Brand Exposure

**You or your organization will be credited as a sponsor during the event and receive additional brand exposure** online through EnviroVoters' marketing channels. Top level sponsors receive heightened exposure and affiliation with the awards.

## Community Recognition

As a sponsor, you or your organization have the opportunity to be recognized in promotional material, and highlighted during the program, **showing all of California, and its political and environmental communities, your commitment to solving the climate crisis.**

# Past Sponsors Include:

Altshuler Berzon LLP  
Armbruster Goldsmith & Delvac LLP  
Bridge Bank  
California Federation of Teachers  
California Labor Federation  
California State Parks Foundation  
Consumer Attorneys of California  
Cotchett, Pitre & McCarthy, LLP  
Daniel Yost  
EMC Research  
Fearless Advocacy  
Glen Dake  
The Honorable Harley Rouda,  
Haymaker Strategies



The Honorable Anthony Rendon,  
Speaker of the Assembly  
Los Angeles Department of  
Water and Power  
NRDC  
Ormat Geothermal and GRC  
Wendy-Sue Rosen & Elliot Rosenstein  
S.E. Owens  
Silicon Valley Community Foundation  
Smart Justice California  
Southern California Edison  
System1  
Tesla  
Tulchin Research  
UFCW Western States Council



# SYSTEM1



# Sponsor Levels

**\$1K - \$10K**

## Agitator \$1,000

- On-screen sponsor listing at event
- Admittance for 2 guests to main event
- Inclusion in post-event social media

## Resistor \$2,500

- On-screen sponsor listing at the event
- Admittance for 4 guests to main event
- Inclusion in post-event social media

## Fighter \$5,000

- Half-screen sponsor listing at the event
- Verbal recognition during the event
- Admittance for 5 guests to main event
- 2 VIP tickets for pre-reception
- Inclusion in post-event social media
- Opportunity to include branded merch in event gift bag

## Fearless \$10,000

- Logo on event invitations
- Half-screen sponsor listing at event
- Verbal recognition during the event
- Digital ad opportunity
- Admittance for 6 guests to main event
- 4 VIP tickets for pre-reception
- Inclusion in pre and post-event social media
- Opportunity to include branded merch in event gift bag

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**GREEN AWARDS**

# Sponsor Levels

**\$25K - \$50K**



## Badass \$25,000

- Primary brand affiliation with the event
- Logo on event invitations
- Logo marketing materials
- Half page sponsor listing during event
- Showcase looping video content on displays throughout event
- Verbal recognition during the event
- Admittance for 6 guests to main event
- 6 VIP tickets to the pre-reception
- Inclusion in pre- and post-event social media
- Opportunity to include branded merch in event gift bags
- Membership in the Eco Power Caucus donor circle, which includes opportunities to engage with EnviroVoters staff and leadership

## Presenting \$50,000

- Sole co-presenting credit
- Logo on event invitations
- Logo on marketing materials
- Full-page sponsor listing during event
- Logo on step & repeat at the event
- Showcase looping video content on displays throughout event and during the program
- Verbal recognition during the program
- Speaking opportunity during program
- Admittance for 10 guests to main event
- 10 VIP tickets to the pre-reception
- Inclusion in pre- and post-event social media
- Opportunity to include branded merch in event gift bag
- Membership in the Eco Power Caucus donor circle, which includes opportunities to engage with EnviroVoters staff and leadership



# Your Support Matters

California Environmental Voters is a nonprofit organization that exists at the crossroads of the environment and politics. Since 1972, we have a proven record of winning elections and passing environmental policies in Sacramento and DC.

**We believe the climate crisis is here and that this moment requires transformative change.**

California has the policy solutions to stop climate change but is lacking the political will to do it at the rate and scale that's necessary.

EnviroVoters exists to build the political power to solve the climate crisis, advance justice, and create a roadmap for global action. **We organize voters, elect and train candidates, and hold lawmakers accountable for bold policy change.**

It is only through the support of our private organizational and individual donors that EnviroVoters can execute this critical mission. **Your support will allow us to make progress towards our vision of resilient, healthy, thriving communities, and a democracy and economy that is just and sustainable for all.**



# SmogShoppe

Culver City, CA

Once a 1980s smog-check center, SmogShoppe is now a 100% solar-powered, 6,500 square foot indoor/outdoor event venue and a haven for desert plants, vertical gardens and chic vintage furnishings. SmogShoppe's spacious courtyard area is an oasis within Los Angeles, surrounded by garden walls filled with over 2,000 sq ft of greenery.

One of the most sustainably designed urban spaces both in Los Angeles and the United States, SmogShoppe exceeds nearly every requirement in every category for the US Green Building Council's Leadership in Energy & Environmental Design (LEED) Platinum Certification.

# Location





# Next Steps

**To sponsor the event or for more information,  
please contact:**

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832-202-4656

Contributions or gifts to California Environmental Voters are not tax deductible as charitable contributions. EnviroVoters' Tax ID number is 94-3169564.

   @envirovoters

