

BADASS[✓] IN GREEN AWARDS

SmogShoppe
Los Angeles, CA

Friday, May 12th
6:00 PM

The Badass in Green Awards recognizes the achievements of innovators and leaders in the fight for climate justice and against climate change.



Caroline Choi, SoCal Edison
Assemblymember Laura Friedman



Attorney General Rob Bonta
Senator Henry Stern



A Badass in Green is a Champion of:

- ✓ Protecting our public lands, air, and water
- ✓ Building democracy by increasing voter access and participation
- ✓ Transitioning to clean energy & transportation
- ✓ Transitioning workers to new jobs in a green economy
- ✓ Implementing sustainable agriculture practices
- ✓ Protecting communities from toxins and pollution

Snapshot of Previous Honorees



Adam McKay
Director & Producer,
DON'T LOOK UP



Nicole Taylor
President & CEO,
Silicon Valley
Community Foundation



Genesis Butler
Environmental &
Animal Rights Activist



Violet Sage Walker
Tribal Chairwoman,
Northern Chumash
Tribal Council



Dolores Huerta
Civil Rights Activist
& Labor Leader



Vice President
Kamala Harris



Former Vice President
Al Gore



Caroline Choi
SVP, Corporate Affairs,
Southern California Edison

Why Sponsor?

Support Climate Action

California Environmental Voters' mission is to transform our political system to stop the climate crisis, build resilient, connected and green communities, and create a more just and sustainable economy.

Sponsoring the Badass in Green Awards empowers our nonprofit mission across California.

Brand Exposure

You or your organization will be credited as a sponsor during the event and receive additional brand exposure online through EnviroVoters' marketing channels. Top level sponsors receive heightened exposure and affiliation with the awards.

Community Recognition

As a sponsor, you or your organization have the opportunity to be recognized in promotional material, and highlighted during the program, **showing all of California, and its political and environmental communities, your commitment to solving the climate crisis.**



The 22 Fund Founder Tracy Gray
Lt Governor Eleni Kounalakis



Board Member Randall Winston, Tribal Chairwoman Violet Sage Walker, Attorney General Rob Bonta, Board Member Fran Diamond, Youth Activist Genesis Butler, Senator Henry Stern, Asm Laura Friedman, Congresswoman Sydney Kamlager



California Environmental Voters & California Environmental Voters Ed Fund Board Members & CEO



Asm Rick Chavez Zbur
EnviroVoters CEO Mary Creasman

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Youth Activist Genesis Butler
Genelle Butler

Past Sponsors Include:

Altshuler Berzon LLP
Armbruster Goldsmith & Delvac LLP
Bridge Bank
California Federation of Teachers
California State Parks Foundation
Consumer Attorneys of California
Cotchett, Pitre & McCarthy, LLP
Daniel Yost
EMC Research
Fearless Advocacy
Glen Dake
The Honorable Harley Rouda,
Haymaker Strategies

The Honorable Anthony Rendon,
Speaker of the Assembly
Los Angeles Department of
Water and Power
NRDC
Ormat Geothermal and GRC
Wendy-Sue Rosen & Elliot Rosenstein
S.E. Owens
Smart Justice California
Tesla
Tulchin Research
UFCW Western States Council



SYSTEM1



**FAST
FORWARD
GROUP**



Giving Levels

Agitator
\$1,000

- On-screen sponsor listing at event
- Admittance for you and a guest to attend
- Inclusion in post-event social media

Resistor
\$2,500

- On-screen sponsor listing at the event
- Admittance for 4 guests
- Inclusion in post-event social media

Fighter
\$5,000

- Half-screen sponsor listing at the event
- Verbal recognition during the event
- Admittance for 6 guests, plus
- Two VIP tickets for pre-reception
- Inclusion in post-event social media

Fearless
\$10,000

- Logo on event invitations
- Half-screen sponsor listing at event
- Digital ad opportunity
- Admittance for 6 guests, plus
- Four VIP tickets for pre-reception
- Inclusion in pre- and post-event social media

Badass
\$25,000

- Primary brand affiliation with the event (three sponsorships available)
- Logo on event invitations & marketing materials
- Full-page sponsor listing during event
- Showcase unique video content at the event
- Verbal recognition during the event
- Admittance for 10 guests, plus
- Six VIP tickets for pre-reception
- Inclusion in pre- and post-event social media
- Membership in the Eco Power Caucus donor circle

Presenting Sponsor
\$40,000

- Sole co-presenting credit
- Logo on event invitation & marketing materials
- Full-page sponsor listing during event
- Logo on step & repeat at the event
- Showcase unique video content at the event
- Verbal recognition during the event
- Speaking opportunity during program
- Admittance for 20 guests, plus
- 10 VIP tickets for pre-reception
- Inclusion in pre- and post-event social media
- Membership in the Eco Power Caucus donor circle

Your Support Matters

California Environmental Voters is a nonprofit organization that exists at the crossroads of the environment and politics. Since 1972, we have a proven record of winning elections and passing environmental policies in Sacramento and DC.

We believe the climate crisis is here and that this moment requires transformative change.

California has the policy solutions to stop climate change but is lacking the political will to do it at the rate and scale that's necessary.

EnviroVoters exists to build the political power to solve the climate crisis, advance justice, and create a roadmap for global action. **We organize voters, elect and train candidates, and hold lawmakers accountable for bold policy change.**

It is only through the support of our private organizational and individual donors that EnviroVoters can execute this critical mission. **Your support will allow us to make progress towards our vision of resilient, healthy, thriving communities, and a democracy and economy that is just and sustainable for all.**

SmogShoppe

Culver City, CA

Once a 1980s smog-check center, SmogShoppe is now a 100% solar-powered, 6,500 square foot indoor/outdoor event venue and a haven for desert plants, vertical gardens and chic vintage furnishings. SmogShoppe's spacious courtyard area is an oasis within Los Angeles, surrounded by garden walls filled with over 2,000 sq ft of greenery.

One of the most sustainably designed urban spaces both in Los Angeles and the United States, SmogShoppe exceeds nearly every requirement in every category for the US Green Building Council's Leadership in Energy & Environmental Design (LEED) Platinum Certification.

Location



Next Steps

**To sponsor the event or for more information,
please contact:**

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Contributions or gifts to California Environmental Voters are not tax deductible as charitable contributions. EnviroVoters' Tax ID number is 94-3169564.